



one97 | Let's get talking!

One97 Communications enters into an exclusive partnership with OSHO International

New Delhi, 19 November 2008: One 97, India's largest and most widely deployed telecom application Platform Company, today enters into an exclusive partnership with OSHO International which entails the exclusive distribution of their content in India. One97 will provide the mobile users a platform which will enable them to receive daily updates of Osho's insights to support a process of reflection and celebration in daily life.

Speaking on the occasion, Mr. Vijay Shekhar Sharma said, " *We are happy to enter into an exclusive partnership with OSHO International. This is a step to bring Osho to the masses in India through the most ubiquitous medium available in India today.* "

Mr. Anil Chandwani of OSHO International added " *We are really elated to be associated with One97 as exclusive partner in India for content distribution. This would also provide us a unique platform never explored before to reach out to the consumers and help them have access to unique, visionary wisdom of Osho.* "

About One97 Communications:

One97 is India's largest and most widely deployed telecom application platform reaching 97% mobile users in India. Every month 140 million unique telecom subscribers perform over a billion transactions on this platform. Collaborating closely with telecom operators One97 works for enhancing their revenues and profitability. One97's offerings include content, communication and community applications to consumers and enterprises. Headquartered in New Delhi and funded by SAIF Partners and SVB One97 thrives on disruptive innovation in telecom application space. More information on One97 is available on www.one97world.com

About OSHO International:

Osho International with offices in London, New York and Mumbai manages international publishing and licensing of Osho's work on behalf of the Osho International Foundation, Zurich. The company represents all works by Osho now published by 250 publishing houses in 54 languages around the globe. Osho's extensive works cover the areas of meditation, body-mind-spirit, philosophy, contemporary social issues, comparative religion and spirituality – but from a radical, deconstructionist, yet totally creative, perspective seen no where else. www.osho.com/oshointernational

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